

Sponsoring Opportunities 2024

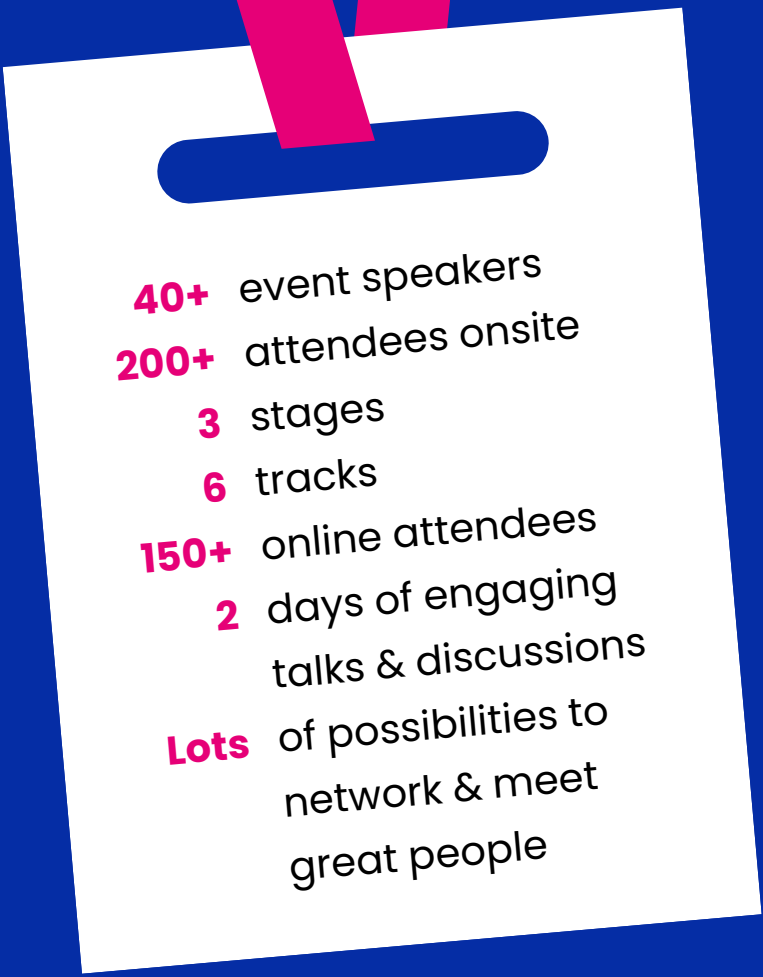


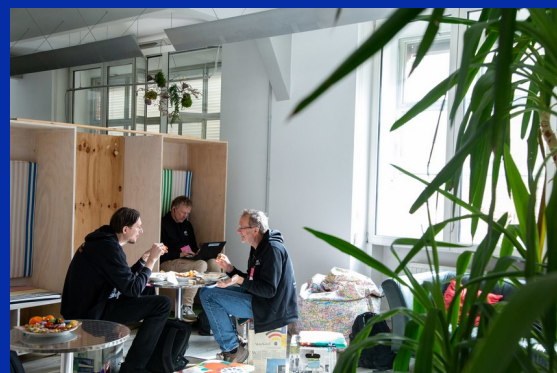
FOSS
BACKSTAGE

About the event

FOSS Backstage is a conference on all things **governance, collaboration, InnerSource** and **OSPOs, project leadership, community management, legal** and **economic aspects** of open source software.

The 6th edition will bring together FOSS communities, enthusiasts, companies and public authorities on **March 4th & 5th, 2024** to learn from each other, exchange ideas and over all strengthen the open source ecosystem.

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- 40+** event speakers
 - 200+** attendees onsite
 - 3** stages
 - 6** tracks
 - 150+** online attendees
 - 2** days of engaging talks & discussions
 - Lots** of possibilities to network & meet great people



Sponsorship Packages

Our standard sponsorship packages offer simple and affordable options to support the FOSS Backstage conference and present your organisation to a wide range of Free and Open Source Software communities.

By sponsoring #FOSSBack you can:

- raise brand awareness
- support FOSS communities
- learn about the latest developments and talking points in the FOSS world
- network with peers
- find new team members



Event Supporter The ideal option for smaller budgets	Community Partner Show your support for the community	Main Partner All-round support for FOSS Backstage
✓ Your logo on our website and on-site signage	✓ Your logo on our website and on-site signage	✓ Your logo on our website and on-site signage
✓ Group mention on social media	✓ Dedicated mentions on social media & in our newsletter	✓ Dedicated mentions on social media & in our newsletter
	✓ Add one ticket to the Diversity Ticket pool	✓ Add two tickets to the Diversity Ticket pool
✓ 25% Discount on Standard Tickets	✓ Two Business Tickets	✓ Four Business Tickets
	✓ 5m² space in exhibition area	✓ 10m² space in exhibition area
1.100,00 €	4.500,00 €	9.500,00 €

Exclusive Sponsorships

Exclusive sponsorships help us fund specific parts of the event, improve the overall experience for our participants and are a perfect opportunity for you to show your support for FOSS Backstage and the wider Open Source Community.

All exclusive sponsorships include:

- Your logo on our website as well as onsite branding
- Two Business tickets for FOSS Backstage
- Dedicated mentions in our newsletter and on social media



If booked as an add-on to standard packages a discount of 10% will be applied.

Exclusive Sponsorships

Online-Plattform & Livestream

Exclusively sponsor our online event and therefore enable people from all over the world to participate. Your organizations's branding will be prominently shown on the website, online event platform and in the livestream.

3.600,00 €

Lunch

As a lunch sponsor you enable us to serve freshly made vegan and vegetarian meals for all on-site participants. Your logo will be displayed in the catering area during the lunch break on both days.

2.800,00 €

Diversity Sponsor

Your support adds four tickets to our pool of diversity tickets, allowing people from underrepresented groups from the FOSS Backstage community to attend the event for free.

2.400,00 €

Photo booth sponsor

Our photo booth will be placed in the main hall of the event and FOSS Backstage attendees can take the printed pictures home as mementos. The photos will include FOSS Backstage event branding as well as your logo.

2.100,00 €

Breakfast Sponsor

As a breakfast sponsor you provide our participants with a good start to the day: We will serve a light breakfast at the event and your logo will be displayed in the catering area during those times.

1.800,00 €

Drinks

Sponsoring coffee, tea, water and a selection of soft drinks helps keep all on-site participants happy and hydrated.

1.500,00 €



FOSS Backstage Design

FOSS Backstage Design is our brand-new event on Design and UX in Free and Open Source software.

You can support **FOSS Backstage Design** as

- **Main Partner** – 1.000,00 €
Your logo online & onsite, your roll-up/poster onsite, social media & newsletter mentions, two combined tickets for FOSS Backstage & FOSS Backstage Design
- **Community Partner** – 400,00 €
Your logo online & onsite, social media mentions, one combined ticket for FOSS Backstage & FOSS Backstage Design

... or with a package tailored to your needs.
Just get in touch!

Join us on **March 6, 2024**
at Wikimedia Berlin for:

- 13** exciting sessions
- 16** International speakers
- One** Day focussed entirely on Design & UX in FOSS

Contact us!

Do you have **any questions** about our sponsoring options, or couldn't find a **suitable solution**?

Do not hesitate to reach out for further information, or an individual package **tailor-made for your objectives and budget.**

Please feel free to contact us – we're looking forward to hearing from you!



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